



e-Synergy

Integration Between Macola ES and e-Synergy

Account management

With Macola ES and e-Synergy, account information is centrally located, eliminating multiple entries of customer, vendor and partner information. Reference accounts and other classifications can be associated to further designate and service customers. This visibility ensures that you have the information to provide the best service possible to your customers, suppliers and partners.

Document management

e-Synergy provides a comprehensive document management solution and general information repository. When combined with Macola ES, you can attach invoices and other scanned documents to accounts. This allows you to keep a complete record of transactions and have it associated with the customer, partner or supplier.

These documents are then available to everyone in the organization with the appropriate security level. Email traffic will be minimized and storing a single copy of the document is ensured.

Project management

The ability to manage projects of all sizes is a key success factor for any business. From capital projects to planning company outings, everyone in the organization needs to keep track of the who, what, where, when and why details of projects. e-Synergy presents all this information to the project manager and members in real-time to ensure that deadlines are met and results are delivered.

Financial reporting

With e-Synergy, financial reporting is easy. In just a few clicks, anyone with the appropriate security level can run real-time organization-wide reports. This will give quick access to information that was once buried in an ERP system and only available through complicated reporting mechanisms and time-intensive processes.

Summary of business benefits

Every area of your organization can benefit from the integration of Macola ES and e-Synergy. From sales and support to finance and manufacturing, executives, managers and employees alike will gain efficiencies unavailable in multi-application and multi-database environments. Macola ES and e-Synergy provide unmatched visibility throughout the organization, employee efficiency and overall improved organizational effectiveness allowing your top management team the time to do what they do best, manage the key aspects of the business.

More Information

For more information on e-Synergy, please visit www.esynergyna.com or call 1.800.468.0834, extension 550.

800.468.0834



www.esynergyna.com

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Maintain customers in Macola ES...



...or e-Synergy

In most companies, several applications are spread across the enterprise to facilitate the management of essential data and business processes. These applications may include: customer relationship management (CRM), human resources management (HRM), document and project management, accounting and financial analysis, distribution and manufacturing execution systems, among others. Each of these applications likely uses a separate database, which contains its own user list, customer list, addresses and historical information. The result of managing these individual systems is discrete information that is visible only to certain members of your organization. Frequently, simple analysis tasks require skilled employees to spend time gathering data from multiple databases and sources.

This problem results in information technology departments having to maintain several servers and countless databases, users spending valuable time re-entering the same information in multiple systems, and the average employee spends a half an hour a week logging into all these applications. So, what's the cure? Macola ES and e-Synergy.

Macola ES for mid-market enterprises includes back-office financial, distribution, assembly, manufacturing, human resources and supply chain applications to help our customers perform accounting, manage lead times, control inventory, process orders, maintain quality and service levels and plan their material and resource usage.

Complementing our back-office solution is e-Synergy, a revolutionary, Web-based front-office tool that provides combined visibility throughout the organization. Traditional back-office functions found in Macola ES, like manufacturing and distribution, fully integrate with this front-office employee-, customer- and supplier-facing solution.

Here's what you get by combining Macola ES's back-office functionality with the powerful Web-based front-office solution, e-Synergy, in one database:

- Information visibility throughout the organization
- Employee efficiency
- Organizational effectivity
- Real-time financial, sales and customer service information available worldwide
- Built-in tools that allow users to develop and manage customer, employee and supplier portals to streamline your business processes
- Information distributed worldwide without expensive remote access hardware

Every area of your organization can be improved by using these revolutionary products in tandem.

Item management

Macola ES and e-Synergy allow you to enter and track your product catalog and inventory from a single location. Selling your products online has never been easier than with Macola ES and e-Synergy. In just one click of the mouse, you can make products available in a Web shop. The system tracks documents, accounts and other relevant information back to the item making it simple for the item manager to track developments with the item.