Exact Event Manager

" We now hit virtually every promise date and partner commitment, simply by using Event Manager "

You've heard it all before. The information you need is in the system, somewhere. Just look at report "such and such" ... Chances are it's an obscure nugget buried on page 74 of a 145 page report. And that's the only item that needs your attention. This is hardly management by exception. You need a better way to monitor and react to the things that require your attention.

Stop wasting time, energy and critical resources. Internal demands and competitive pressure have necessitated a consolidated view of the workplace, leading to event management solutions becoming mandatory in today's business environment.

A proactive response to an early warning sign is much more effective than trying to contain a situation once it becomes a full-blown problem. And being proactive is the key principle behind exception management- **Exact Event Manager** is your early warning device.

Exact Event Manager addresses the ongoing challenge of not knowing, or of knowing too late, about critical problems facing your organization. By enabling you to define and respond to critical, time-sensitive data across the entire business, **Exact Event Manager** prevents costly and time-consuming crises by notifying you before they start.

Most business system solutions pre-define the measures and methods for accessing critical information like reports, pop-up windows and email. **Exact Event Manager,** from Exact Software is different. In addition to pre-defined events, you get the ability to define custom monitoring events and the resulting actions you would like to take in response.

With Exact Event Manager you can...

- ■ Manage customer accounts and initiate dialog
- ■ Automate your sales force and supply chain activities
- ■ Track product lifecycles by automatically recording critical information and approvals
- ■ Generate alerts for risk management by establishing deadline notifications of past due contracts, invoices and deliveries
- ■ Renew employee benefit renewals without the need for HR intervention
- ■ Prevent production bottlenecks
- ■ Manage budgets, supplier project bids and binding service estimates
- ■ Build triggers to generate alerts across your entire IT infrastructure
- ■ Automate email invoices and inventory tracking

Exact software ®

Exact Event Manager

With **Exact Event Manager,** you can outline specific events within any ODBC compliant data source that need monitoring. You are no longer restricted to the information in a single application. If the event occurs, or passes, it can trigger multiple responses, ranging from automating **e-Synergy** workflow, to sending an email, pager message or even generating reports and running other applications.

Benefits derived from **Exact Event Manager** include...

- Eliminate manual tasks and human error
- Generate early awareness and detection of problems
- Align individual actions to priorities
- Provide immediate and accurate information to key personnel
- Increase focus on revenue priorities and cost reduction initiatives
- Improve management and efficiency throughout your organization

Exact Event Manager becomes your early warning system and your first line of defense against the rapidly changing business environment inherent in today's global economy. By being proactive, rather than reactive, you can improve efficiency and response time, minimize errors and provide key decision-makers with immediate real-time information.

Exact Event Manager is prepackaged with EventPaks, an active alert system that works with some of the most popular applications on the market today, allowing you to select from a library of pre-defined events that can be tailored to fit your business. Events can be copied and modified for quick and easy utilization, or crafted from the ground up specific to your business.

Exact Event Manager runs on any number of office applications, including **Exact Macola ES, Exact e-Synergy,** and GoldMine™, monitoring pre-defined events and alerts.

Alerts include:

- Exact e-Synergy Workflow task creation
- Pager message
- PDA notification
- Fax
- Email
- Phone messages
- Crystal report in PDF file format
- Error logs

Exact Event Manager will even deliver notifications to multiple destinations anywhere, anytime. Never again will you miss noting an out of stock product or a delayed blanket order because sales didn't remember to release the shipment, important notification, or deadline!